

## **Dresden. Meetings. Moments. Memories.**

### **Meeting experience with culture moments**

Dresden is where first-class European convention and event facilities are complemented by an equally outstanding cultural scene – the ideal formula for successful conferences, meetings and incentives of all sizes. Dresden Convention Service provides comprehensive support to help you achieve the maximum. We take care of the acquisition, organisation and marketing, coming up with great ideas, deploying our formidable communication skills and putting our network of useful contacts at your disposal. And so effectively that your investment pays long-term dividends.

### **The meeting destination**

Dresden scores high marks for its excellent transport links and accessibility. Most of the hotels and locations hosting events and support programmes can be reached conveniently and quickly on foot or by public transport. Dresden Messe (Trade Fair), the International Congress Center and the events campus in the Ostragehege (including Ostra-Dome and Erlwein-Capitol) offer outstanding conference logistics for up to 6,000 delegates. For events on a smaller scale, we have some especially attractive and inspiring locations to recommend: for example, romantic castles overlooking the Elbe, eminent wine estates, museums and galleries packed with valuable art treasures, former factory buildings that testify to the city's industrial heritage and even paddle steamers. Dresden is a major hub of manufacturing and scientific research; its main institute of higher education – TU Dresden – has attained the much-coveted status of 'University of Excellence'. Yet more reasons why the city ticks all the right boxes for international networking that extends far beyond the event itself.

## The cultural location

More than just an add-on: Dresden offers your guests incomparable cultural experiences. Delegates will appreciate the magnificent architecture of the Zwinger, the elegant buildings that line Brühl's Terrace, the restored Frauenkirche and the Semper Opera House. We propose high-level support programmes for discerning visitors: ballet, musicals, classical concerts, contemporary performance, world-famous art treasures, drawing from a range of cultural modules that make every event an extraordinary experience and create memories to remember. We will be happy to advise you on the many attractive possibilities – and to help you with the planning.

## The local professionals

The prerequisites for any successful event are sound advice, fair and transparent offers and bright ideas. We offer all of the above. Plus insider tips, first-class networking with professional service providers and our communication skills at the preparatory stage. We organise comprehensive site inspections, put you in touch with useful local contacts and arrange trade visitor trips, fam trips, trade fairs and workshops. And don't forget that we are also the people behind the Dresden Congress Award and the prestigious advanced training workshop brand „Dresden – Fit4Congress“.

**Plan now with more success:** [www.dresden-convention.com](http://www.dresden-convention.com)

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