

#DresdenConvention

CONVENTION
SERVICE
FACTSHEET



Photo: Michael Bäcker

Dresden.
Dresdener

Dresden Convention Service Factsheet

Dresden is one of Germany's top meeting destinations and is becoming increasingly attractive for the meetings industry. One of the good reasons for this top position is the future-oriented science and business network: a fertile ground for numerous specialist conferences and meetings.

The Dresden Marketing Board is the official marketing organization and has been entrusted by the city with the promotion of Dresden as a meeting destination.

Destination Dresden At a glance.

- outstanding meeting infrastructure
 - University of Excellence
- wide variety of culture and arts
 - Short distances
- Good price-performance ratio

Our service for you

We do it.

Free of charge.

We advise.

We request and submit proposals for meeting rooms and event venues, hotels rooms, side programs, providing ideas and insider tips - we know Dresden and will find the right solution for your meeting or event.

We acquire.

Preparation of Dresden congress bids and Dresden presentations together with local scientists. Provision of Dresden information and promotional materials as well as Dresden photos, texts, presentations, films, facts and figures and publications via our media server.

<https://mediaserver.dresden.de/start> –

We convince decision makers from all over the world.

We organize.

Site inspections and educational trips. Support in applying for the cost-effective congress ticket of the local public transport company or the nationwide event rail ticket of Deutsche Bahn - We connect you with local service providers and partners of the Dresden meetings industry.

We are here for you.

Whenever you have a question regarding the planning and organizing of your event, please contact us, we will be happy to help you.



Dresden

Meeting city with excellent infrastructure.



Photo: Sebastian Wengert DMLBY

Meeting infrastructure:

- 2 large convention centers in the heart of the city
- approx. 100 exceptional event venues in Dresden and the surrounding area
- Messe & Börse Dresden: Largest room for congresses for up to 5,300 participants
- International Congress Center Dresden: total capacity of 4,163 participants
- 43 conference hotels
- approx. 30 service companies (PCOs, agencies, technology providers, Catering)

Accommodation:

- 102 hotels in all categories
- 12,200 hotel rooms in Dresden

Science location Dresden:

- 46 research institutions
- 10 Fraunhofer institutes and affiliate departments
- 1 DFG research center
- 2 Helmholtz institutes, 5 Leibniz institutes, 4 Max Planck institutes
- No. 1 in Europe with around 1,500 companies and 48,000 employees in the areas of information and communication technology and microelectronics
- Since 2012 Technical University Dresden is part of the 11 German Universities of Excellence

Accessibility:

- Easily accessible by plane, highway bus, train or car
- intersection of E-road network
- 2 long-distance train stations, 1 long-distance bus station
- Scheduled flights via Dresden Airport to the international hubs in Germany and Europe, Airport directly connected to downtown Dresden by Suburban rail connection (around 20 minutes)
- Airports Berlin-Brandenburg and Prague - Direct international connections, around 2 hours away, with direct train and long-distance bus connection
- Excellent local transport network: 13 tram lines and 30 bus lines serve the city area at 10-minute intervals throughout the day
- over 500 taxis in Dresden

Meeting destination Dresden:

- Dresden in the top 5 of the meeting destinations in Germany in the ranking of the International Congress and Convention Association (ICCA)
- 17,500 events per year *
- 1.4 million meeting participants per year *

(* The data is based on the 2019 conference barometer)



Photo: Sebastian Weingart/DMLB

Dresden.

What we offer.

Dresden Convention Service c/o Dresden Marketing Board

Messering 7 · 01067 Dresden
Telefon: +49 351 50 173 270
convention@marketing.dresden.de
www.dresden-convention.com

Congress bidding support:

- ✓ We help to prepare your congress bid material
- ✓ We put on presentations showcasing Dresden
- ✓ Networking with local scientists and industry representatives
- ✓ We are a contact point for the municipal offices you need
- ✓ Free brochures and promotional material for congress bidding
- ✓ Providing of promotional material such as Dresden photos, texts, presentations, films, data, facts and publications

We organise:

- ✓ Site inspections
- ✓ Educational trips & educational workshops
- ✓ Networking events

Marketing:

- ✓ Publication of your event in our meeting calendar
- ✓ Offering of Dresden information material for meeting participants

Arranging and submitting proposals of:

- ✓ Meeting and conference rooms
- ✓ Event venues and hotels rooms
- ✓ Side programmes and guided tours
- ✓ Transfer services
- ✓ Restaurants and catering services
- ✓ AV conference technology and service providers
- ✓ Ideas and insider tips
- ✓ Discounted congress tickets for local public transport
- ✓ Discounted event rail tickets from Deutsche Bahn, valid nationwide

