

#DresdenConvention

MEETINGS
MOMENTS
MEMORIES



Dresden.
Dresdener

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The view from Dresden's International Congress Center



Messe Dresden



Staatsoperette Dresden (Dresden State Operetta)

Meetings. Moments. Memories. Dresden. Compelling Reasons

- **Outstanding meeting infrastructure**
Excellent meeting facilities, exceptional event venues and hotels in all categories
- **Affordable**
Very good value for money for relevant event services
- **Optimal accessibility**
Easy reachable by plane, highway bus, train and car
- **Short distances**
Hotels, meeting venues and supporting program often just minutes from each other, thanks to best-in-class transport infrastructure
- **Where culture and nature thrive**
Perfect conditions for varied supporting programs and events
- **Ongoing economic momentum**
One of Germany's fastest-growing regions
- **Innovative and forward-looking economic structure**
At the cutting edge for microelectronics, nanotechnology and new materials as well as life sciences and biotechnology
- **Strong network**
Top destination for many specialist conferences and symposia
- **Number 1 research capital and centre of excellence**
TU Dresden is synonymous with excellence: A research hotbed with 46 stand-out institutions
- **A safer choice**
Top-ranked for public safety



Dresden.
A city of many hats.
Where past and present
intermingle, history and
innovation, land and
water, hectic and
hushed, art metropolis
and sports city.

Dresden. Diverse



Old Masters Picture Gallery

Hectic and hushed

Thousands attend its popular musical festivals, numerous outdoor events, key theatre stages and the world-famous Striezelmarkt that needs no introduction. Dresden does it all dynamically. And where better to slow the pace down and heal mind and body than in its wealth of urban greenery?

Art metropolis and sporting city

Those who love museums and galleries should look no further than Dresden – over 50 institutions make it one of the biggest draws in Europe. And the sporting arts are no less neglected – firmly established traditions of football, volleyball, ice hockey, cycling and even cross-country skiing along the Elbe make Dresden a go-to choice for many key competitions.



The C³ Project Technology Demonstration House – CUBE

Past and present

Baroque buildings of beauty, historic industrial monuments and modern architecture complement Dresdens magical cityscape and provide a matchless setting for all kinds of events.

History and innovation

From princely porcelain to scrumptious Christmas stollen and a nod to the future as a microchip production hub; harking back to traditions and heralding new horizons: the capital of the Free State of Saxony wears both hats.

Land and water

Parks galore, generously grassy Elbe meadows and vineyards grace the Dresden downtown and beyond, as does the Elbe River itself for some 30 kilometres, straddling eleven bridges along the way and tempting visitors to indulge in a nostalgic steamer ride.



View of the Yenidze



Dresden Suspension Railway



Did you know?

It doesn't stop with Baroque.

In Dresden a world-first all carbon concrete construction is taking shape – the CUBE. This experimental resource-saving building, brainchild of the TU Dresden, combines both laboratory and event rooms.

(Scheduled for completion 2022)

Dresden Facts and Figures

- 328 km² surface area
- Germany's fourth largest city in terms of area
- 64 percent forested and green
- 563.000 residents
- over 800 years of history
- 9.315 art monuments, buildings, sculptures and murals
- 45.000 students



White Fleet Steamer Parade



CeTI robot hands



Dresden. Interconnected

Hauptbahnhof (Main Station)

How to get to Dresden

Dresden Airport:

- 9 km from downtown Dresden
- Suburban rail connection (around 20 minutes from downtown Dresden)
- See www.dresden-airport.de for more information

Coming here by car

- A4 from a westerly direction (Cologne - Eisenach - Chemnitz)
- A13 from a northerly direction (Rostock - Berlin)
- A17 from the south (Prague)

Coming here by highway bus

- Flixbus operates several times a day to or via Dresden, depending on the route.
- A fast and direct connection between Berlin und Prague and the Dresden railway stations

Berlin-Brandenburg and Prague Airport:

- Direct international connections
- Around 2 hours away, with direct train and long-distance bus connection

Coming here by train

- Links to the ICE and EC / IC network
- Direct connections to Berlin, Prague, Budapest, Bratislava, Vienna, Graz, Zurich

Urban public transport

- At 10-minute intervals throughout the day
- Excellent local transport network: 13 tram lines and 30 bus lines serve the city area.



The **congress ticket** from the Upper Elbe Transport Association (VVO) gives your conference guests cost-effective access to our local rail and bus network. We will be more than happy to give you all you need to apply.

One of the core transport hubs linking Scandinavia and Italy, France and Poland. Right in the **heart of Europe**. And – of course: Capital of the Free State of Saxony. Dresden is a city with **best connections** all over the world.

Dresden attracts more than 2.3 million guests every year and thanks to modern and seamlessly interconnecting transport routes, the gem in the heart of the beautiful Elbe Valley is swiftly accessible from any direction.

All roads lead to Dresden

Located between Berlin and Prague, Dresden gives congress participants wide-ranging and easy access options. Whether by plane, highway bus, train or car, getting here is a breeze and connections to the ICE network are also available.



Our tip: Arrive relaxed – travel sustainably. Book now and obtain an exclusive best price from Deutsche Bahn. Your **Event Ticket** is available at the same fixed price nationwide: from any german train station to Dresden.



Dresdner Verkehrsetriebe



Dresden. A leading meeting destination. Stand-outs for the state capital, as well as unique venues and professional service providers, are forward-looking science and business networks.



Dresden. Versatile



Felix Restaurant with a view of the Zwinger



Albrechtsberg Castle

In Dresden people can meet in historical buildings, in magnificent castles, in peerless Ballrooms or in world-famous museums. Former industrial facilities, like the Kraftwerk Mitte or the Altes Pumpenhaus, now welcome visitors for extraordinary events with a charm all of their own.

Modern and multifunctional conference venues await organisers from all over the world; the International Congress Center Dresden, the Messe Dresden and the Erlwein Forum as well as the OSTRADOME and OSTRASTUDIOS.

Meeting infrastructure and hotel industry

2

Convention centres
In the heart of the city

Meetings with up to

5.300

attendees in a room

100

Exceptional event
venues in and around
Dresden

30

Service companies (event agencies,
conference technology providers,
catering)

43

Conference hotels

12.200

Hotel rooms in Dresden
(scheduled 13.600 by the end of 2022)

102

Hotels in all categories



TEDx Thought Leadership Conference in the Kulturpalast



futureSAX – Innovation conference in the OSTRADOME



DGRh trade exhibition at the International Congress Center Dresden

Congresses, meetings and incentive events: Venue sourcing comes into its own here in Dresden. Want new buildings? Those with history? Or a spot nestling in nature? All boxes ticked.



Conference building, Institute for Wood Technology



Old Pump House



Standing Reception set-up in the upper foyer of the Lipsius Building



Genusswelten Festival in the Ostrapark



Germany Travel Mart in the Frauenkirche

Whether ensconced in living history or enjoying an open-air venue, Dresden offers exceptional event planning options that guests from all over the world will love. Putting on a party? Hosting a reception? Dining downtown? A wealth of unique venues provide the ideal setting for a stay in the metropolis.

Dresden. Festive



Fancy delving into Dresden and the meeting options before your trip? No problem! Check out dresden360.com for a front-row virtual heads up on the city, its surrounding area and many conference venues and special places.



Wackerbarth Castle



Gala Dinner at the Albertinum, Dresden State Art Collections



Dresden is a smart, sustainable and self-starting city. One full of visions, where researchers and entrepreneurs bring dreams to fruition and set groundbreaking trends.



Microchip manufacturing in Dresden



Did you know? Every second EU-produced microchip for smartphones and cars is produced in Dresden.

Dresden. Innovative

Volkswagen Saxony – The Transparent Factory



Robot arms used during surgery

At the cutting edge of expertise

Whether robotics, mobile communications, AI, microelectronics, smart materials or e-mobility – Dresden is a hotbed for innovative solutions. No-one is doing more to address the social and global challenges on the horizon than researchers at the Technische Universität Dresden, Central Germany's only university of excellence.

Shaping the future is also the aim of numerous start-ups and university spin-offs and their groundbreaking products. Dresden, the Saxony state capital, is a major player in the microelectronics sector – Europe's largest – and nanotechnology to boot. Silicon Saxony also boasts Europe's largest network of semiconductor and microsystem industries.

Making a difference together

As you would expect, from the 'City of Science', Dresden has a research pool of unrivalled depth nationwide, fuelled by close collaboration between its colleges, university and external research and educational institutions. One constant applies: Those going for Dresden put quality and modernity first.

The City of Science

- 1 University of Excellence
- 14 Higher education institutions (universities, colleges and academies)
- 10 Fraunhofer institutes and affiliate sections
- 1 DFG Research Centre
- 2 Helmholtz institutes
- 5 Leibniz institutes
- 4 Max-Planck institutes



Dresden. Moving

FIS Cross-Country Skiing Sprint World Cup

Dresden. Sustainable

Numerous Dresden initiatives underline the city-wide commitment to sustainability. Hotels and service providers are addressing the need for „green meetings“ and striving to put on sustainable and climate-neutral events that conserve resources.

Flexible on the move

Meeting venues, other locations and cultural hotspots all in the same vicinity help eliminate the need for CO²-intensive transfers in Dresden. And guests wanting to move around cheaply should benefit from the climate-friendly congress-ticket from the Upper Elbe Transport Association, which gives access to all transport city wide and beyond. Thanks to trams powered with green electricity and Europe's first serial-produced hybrid bus, travel is climate-neutral.



Smart Poster

Environmentally friendly, whichever way is used

A new bike sharing system in operation since August 2020 offers maximum flexibility with 1.000 rental bikes available around the clock at 14 so-called MOBI points. And for the return to Dresden, congress participants simply book the Deutsche Bahn event ticket.



Planning a function, roadshow or other event in Dresden and need a hand? Get in touch – we will happily advise you and point you towards valuable local contacts.

Everything is possible

Dresden is far enough outside the box to put on ski championships on the Elbe and beach volleyball tournaments bang in the heart of the old town! With a long sporting tradition, sports events of all kinds find a perfect home here.

Key sporting events: FIS Cross-Country Skiing Sprint World Cup, International Youth Diving Meet, International Short Track Competitions, Upper Elbe Marathon, Dresden Marathon, Team Challenge, Velorace Cycle Race, Chess Festival, Horseracing Days.

With stunning settings galore and an enviable infrastructure, carmakers also prize Dresden as a venue for training dealers and showcasing their brands.



Peugeot dealer event



Elbe Cycle Route

„Green Building Blocks“: Smart ideas from numerous service providers

- The Event-App from the LineUp start-up paves the way to pass on event details to your guests' smartphones the paperless and printer-free way.
- „Smart Poster“ from the Brähler Convention company replaces conventional posters as a rentable digital tool.
- Impact Hub Dresden is a coworking space offering almost 8.000 sqm and housing start-ups, visionaries, researchers, freelancers and established companies. Premises at the main train station can also be rented by those planning meetings and similar events.
- Visitors to Volkswagen's Transparent Factory – the Center of Future Mobility – get an inside look at how future mobility will transpire in the e-world of experience. Dresden is also where the new ID.3 electric vehicle will be assembled.

Dresden. Experienced

If conference planning is like a recipe, Dresden is the Michelin star option. A destination that meets needs across the board and more than deserves organisers' acclaim. Tried and tested in the field on multiple occasions, ongoing digitalisation is now spawning a range of new hybrid event formats that are increasingly establishing a presence.

2017

- German Physical Society Spring Meeting, DPG (5.000 participants)
- ECME – European Conference on Molecular Electronics (4.000 participants)
- Congress of the German Society for Gastroenterology, Digestive and Metabolic Diseases, DGVS (6.000 participants)

2018

- Congress of the German Respiratory Society, DGP (4.000 participants)
- Germany Travel Mart, GTM (1.000 participants)
- Congress of the German Society of Urology, DGU (6.500 participants)
- FIS Cross-Country Skiing Sprint World Cup (25.000 participants)

2019

- Annual conference of the European Society for Biomaterials, ESB (1.100 participants)
- Harley Davidson „Harley Days Dresden“ (15.000 participants)
- Congress of the German Society for Rheumatology, DGRh (2.600 participants)
- Materials Week & Annual Conference of the German Materials Society, DGM (1.800 participants)

2020

- KOMPAKT & PRAXISNAH Dermatology Congress (1.200 participants)
- International Rail Vehicle Conference (600 participants)

Ausblick 2021 – 2023

- German Deaf Sports Festival (2.500 participants)
- KONTEC – 15th International Symposium „Conditioning of Radioactive Operational and Decommissioning Waste“ (1.300 participants)
- 16th German Allergy Congress (1.200 participants)
- 11th International Laser Symposium (1.000 participants)
- EUROMAT (1.700 participants)



According to an organiser survey (EITW survey of supraregional organisers) **94% of organisers would recommend Dresden as meeting destination.**



Virtual Reality

“Dresden has been a popular meeting destination for our congresses for over fifteen years. Our KOMPAKT & PRAXISNAH Dermatology Congress, which was again hosted in Dresden in 2020, following frequent requests from those taking part, took place in the International Congress Center, which we consider one of the most beautiful conference venues in Germany. The central Dresden venue, the links to the Maritime Hotel and – above all – the wonderful conference room views are unique. Dresden is a compelling choice for us and we’re more than happy, this time around again, to welcome even more participants.”

Elke Schmeckenbecher,
Deutsche Dermatologische Gesellschaft e. V. (DDG)



Materials Week
at Messe Dresden

“We’re regulars at Dresden. Whether it’s sleep, physical or transfusion medicine, neonatology, skin cancer, pain therapy – many of our clients have already had meetings in Dresden and enjoyed the experience! The city is super compact, has outstanding conference venues and hotels and all tourists and those who want night-time entertainment could ask for. This, and its affordability, is why Dresden is our perfect venue.”

Rajko Görts,
Conventus – Congressmanagement & Marketing GmbH



DGU Congress at Messe Dresden

“From the Annual European Mask and Lithography Conference and SmartGridComm 2017 right up to IEEE International Symposium on Electromagnetic Compatibility 2015 – Dresden ticks all our event boxes and beyond that, keeps us coming back with amazing culture, accommodation in all categories, ultra-professional local providers and versatile event venues. Participants never forget their time here and although I’ve already organised several events in Dresden, even I discover new facets of the city each time.”

Hatice Altintas,
VDE Verband der Elektrotechnik Elektronik Informationstechnik e. V.



DGRh Congress at the International Congress Center Dresden

Clearing your head after the meeting or between meetings? A spot of networking in an atmosphere nowhere else can match? That's par for the course in Dresden. Wide-ranging cultural events, musical highlights, must-try guided tours and cityscapes that captivate leave every visit long in the memory.



Dresden. Thrilling



Saxon Wine Route



Guided tour of the Semperoper

Art and Culture

Classic city tours, staged and thematic tours, visits to world-class museums and exhibitions and concert and theatre stages inspire visitors all year round.

Sporting

What better ways to work off energy than climbing in Saxon Switzerland, Elbe canoeing or bicycling the Elbe Cycle Route?

Guided tours through scientific institutes

The Max-Planck Institute, the TU Dresden or even the Transparent Factory all amply show just how much fun research can be.

Experience local Saxon products

Edible, visual and even aesthetic feasts await you at Wackerbarth Castle, the Meissen State Porcelain Manufactory and the Radeberg Export Beer Brewery, among others.

Interactive

That's not enough? Dragon boating, Trabi Safari, Team Escape, outdoor events, climbing or curling round off your Dresden stay perfectly.



White Fleet of Saxony



With over 50 institutions, **the sheer density of museums in Dresden** even rivals that of London.

Dresden. Cultural



Neumarkt Dresden

SemperOpernball & SemperOpenairball
Dishing up the best for dressy classical music aficionados
January / February

Humorzone Dresden
Cabaret, comedy, readings and music in a choice of 16 selected venues
March

Long Night of Dresden Theatre
A multi-faceted program, unfolding on over 20 city-wide stages
March

Dresdner Dampfloktreffen
Feel invited to board the Lössnitz narrow-gauge railway or attend a historical steamer tour
April

Traditional Fleet Parade of the Saxony Steamship Company
A dazzling parade spectacle, courtesy of the historic paddle steamers and the saloon ships of the White Fleet of Saxony
May

International Dixieland Festival
Foot-tapping throughout the city to the Dixie music beat
May

Dresden Music Festival
A classical music festival with international stars and Dresden ensembles
May / June

Dresden Long Night of Sciences
From institutes and universities come insights into research work
July

Colorful Republic Neustadt
The festival at the Dresden Newtown district has become a magnet for youth and creative types.
June

Elbhangfest Dresden
Gracing five locations along the Elbe slope that accommodate around 200 events for young and old alike
June

Film Nights on the Elbe Embankment
Open-air cinema and a concert festival set in Dresden's stunning Old Town
June to August

Dresdner Schössernacht
Lighting, fireworks, concert, art and culinary delights against the magical backdrop of the Elbe castles
July

Dresden Museum Night
More than 50 museums invite visitors and surprise them with special offers.
July

Palais Sommer
A festival for Art, Culture and Education, in the park in front of the Japanese Palace
July / August

CANALETTO – The Dresden City Festival
Live music from baroque and samba to pop and rock; plus cabaret and Elbe steamer parades
August

Ostrale
An international exhibition of contemporary art, attracting over 200 artists to Dresden every summer
August / September

Wine Festival in Radebeul and Meissen
A must-try mix of fine wines and accompanying cultural programs
September

Dresden Jazz Days
An international festival loved by all ages
October / November

Dresdner Striezelmarkt (and other Christmas markets)
Mixing the medieval with the magic of stalls awash in après-ski atmosphere
November / December

For all the latest Dresden Elbland event info, check: veranstaltungen.dresden.de



In search of a best-balanced event? Keen to promote team spirit among your participants?

Ask us for more about the many attractive incentive options in and around Dresden.

FULL SERVICE

In the mood for Dresden? Rely on Dresden Marketing Convention Service for one-stop support to get the very most out of any event you plan for Dresden: we'll bring it to the table, help arrange, brainstorm, network and mediate. A warm welcome awaits you in the Saxon capital!



Dresden. What We Offer

Complimentary services:

We offer:

- We help to prepare your congress bid materials
- We put on presentations showcasing Dresden
- Networking with local scientists and industry reps
- A contact point for the municipal offices you need
- Free brochures and promotional material for congress bidding
- Promotional material such as Dresden photos, texts, presentations, films, data, facts and publications

We organise:

- Site inspection tours
- Educational trips
- Further education workshops
- Networking events

Marketing:

- Publication of your event on our meeting calendar
- Providing of Dresden info material
- Support in promoting your event

Arranging and submitting offers for:

- Meeting and conference rooms
- Event venues and hotel rooms
- Side programs and guided tours
- Transfer services
- Restaurants and catering services
- Event technology and equipment service provider
- Ideas and insider tips
- Discounted congress tickets for local public transport
- Discounted event tickets from Deutsche Bahn valid nationwide

Dresden. Digital

www.dresden-convention.com

Information on Dresden as a meeting destination, including meeting guide and meeting calendar

www.mediaserver.dresden.de

Text, photos and videos on Dresden

www.dresden360.com

Discover Dresden virtually

www.dresden.de/wirtschaft

Dresden's credentials as a business and science hub



May we ease your load?

Dresden Convention Service, a division of Dresden Marketing GmbH, oversees the overall marketing for the city of **Dresden** as a **congress, conference and event destination**.

We are happy to assist you as a trusted partner for bespoke **planning, preparation and organisation** of your congress, event or conference in Dresden.

Leverage our **network in the city and region**.



TV Tower with the „Blaues Wunder“ (Blue Wonder) Bridge

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Dresden.

Short distances

Convention centres

1. Messe and Börse Dresden
2. International Congress Center Dresden (ICD)

Event venues

3. Alter Schlachthof
4. Ballsport-Arena
5. Hygiene-Museum
6. Ostra-Areal
 - 6.1 Erlwein Capitol
 - 6.2 Seehaus
 - 6.3 Erlwein Forum
7. OSTRADOME
8. OSTRASTUDIOS
9. Stromwerk

Conference hotels

10. Arcotel HafenCity Dresden
11. Bilderberg Bellevue Hotel Dresden
12. Bülow Palais
13. Dorint Hotel Dresden
14. Gewandhaus Dresden
15. Hilton Dresden
16. Holiday Inn am Zwinger
17. Hotel Elbflorenz Dresden
18. Hotel Pullman Dresden Newa
19. Hotel Taschenbergpalais Kempinski Dresden
20. Hyperion Hotel Dresden am Schloss
21. INNSIDE by Meliá Dresden
22. Maritim Hotel Dresden
23. NH Collection Dresden Altmarkt
24. NH Hotel Dresden Neustadt
25. Penck Hotel
26. Star Inn Hotel Premium
27. Steigenberger Hotel de Saxe
28. Vienna House QF Dresden

- City Bus Line
- Tram line

Find more hotels and venues:
www.dresden-convention.com



